

partnership

partnership

your partners

our history

partnership

a term we don't take lightly

Calvert
McBride Inc.

www.calvertmcbride.com

3811 Planters Road • 479.646.8311

Fort Smith, AR 72908

100
YEARS
1910 - 2010

Main Entry: partnership
Part of Speech: noun
Definition: alliance. association
Synonyms: affiliation, assistance, association, brotherhood, business, cahoots, **calvert/mcbride**, chumminess, clique, club, combination, combine, community, companionship, company, conglomerate, conjunction, connection, consociation, cooperation, cooperative, corporation, crew, faction, firm, fraternity, friendship, gang, help, hookup, house, interest, joining, organization, ownership, sharing, society, togetherness.



Partnership

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**Bill &
Bob Calvert**

**Customer
Service**



**State Of The
Art Equipment**

**Experienced
Employees**

100
YEARS
1910-2010

Your Partners

Calvert McBride strives daily to serve you, not our clients, but our partners. We will work side by side with your company to do what we do best... help you succeed. When you succeed, we succeed.

At Calvert McBride, our commitment is to forming partnerships with our customers. Our professional and experienced staff will work with you to solve your printing and office product needs. Whether it's a tight delivery schedule, reducing inventory levels, designing marketing pieces, or optimizing your promotional piece to a targeted market, Calvert McBride can help. We can even help you design your trade show booth to maximize your impact on prospective customers. At Calvert McBride, a partnership is much more than simply taking orders; it is about providing you with a solution to your needs.

Bob Calvert, President
Calvert McBride Inc.

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printing

labels

your partners

our history



Our History

Celebrating 100 Years

In 1902, Claud Cecil "Dad" Calvert moved to Fort Smith from Kansas City. He was an avid outdoorsman, and chose Fort Smith to be his home because of the abundant wildlife in the area. In 1910, Dad Calvert and John McBride purchased the A. D. Sutton Printing company for \$ 25,000. The first Board of Directors for Calvert McBride Printing consisted of Dad Calvert, President; John McBride, Vice President; George Lane, Secretary Treasurer; H. R. Russell, A.D. Sutton, Fred Klein Jr., and George Klein Sr.

In 1915, Dad Calvert bought out his partners and became the sole owner of Calvert McBride Printing. On January 3, 1948, Dad Calvert passed away. His son, Benjamin "Dale" Calvert, became owner. Dale Calvert guided the company through the 1950's, and the company grew by adding an office furniture and supply division. In 1960, Calvert McBride

celebrated its 50th year anniversary, and the company slogan was "Fort Smith's Businessmen's Department Store."

On October 10th, 1962, Dale Calvert passed away leaving the company to his two sons, J.C. and William Dale "Bill" Calvert. Under their leadership, the company grew into one of the largest printing companies headquartered in the State of Arkansas.

In 1981, Bill bought out J.C. and became the President and CEO. In 2000, Robert "Bob" Calvert became President, and Bill retained the CEO position.

With the help of all our dedicated associates, we are celebrating our 100th Anniversary. Calvert McBride continues to stand by our commitment to building partnerships with our customers.

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printing
labels
large format
our history

Posters



Brochures



Catalogs

Product Literature/
Media Guides**100**
YEARS
1910-2010**Commercial Printing**

When it comes to ink on paper, very few companies have more experience than Calvert McBride. Since 1910, four generations of the Calvert family have taken pride in the knowledge and craftsmanship of Calvert McBride Printing. Yes, our equipment is state of the art, but what really set us apart is our people. Their knowledge, skills, and commitment to craftsmanship are hallmarks of the entire Calvert McBride team. Our team has an average tenure of 16 years. That is experience working for you. From basic manuals to beautiful multi-color catalogs, we can help you complete your project on time and on budget. Calvert McBride, turning customers into partners for 100 years.

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Product Labels



Die Cut Labels

Production Kit Labels

Labels on Rolls

Door Hangers

100
YEARS
1910-2010

Labels & Die Cuts

Did you know labels that stick to metal might not stick to a corrugated box? The label that sticks to glass might fall off a rubber tire. Do you need a permanent or a removable adhesive? There are many stocks on which an ink jet printer will not print. Would you like your outdoor label to last a few days or a few years? There are many questions to answer when dealing with labels. Calvert McBride can help.

Calvert McBride has the experts to help you with your label projects. From design to delivery, we can even help with your application process. Ask us about our label dispensers.

If you have a single label, or hundreds of thousands, let Calvert McBride be your label partner. We have a wide variety of face stocks and adhesives, enabling us to tackle even your most difficult and unusual applications in a timely and cost saving manner.

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fulfillment

labels

large format

direct mail

Banners

Displays

Pop Up
Displays

Presentations

100
YEARS
1910-2010

Large Format Printing

At Calvert McBride, we offer high quality digital color graphics printed directly from computer files to continuous tone full color prints. We offer a variety of poster and banner printing options for indoor or outdoor display. Quality, fade-resistant inks and durable media options ensure large format posters and banners with vivid colors, excellent image quality, and long lasting display capabilities.

Large format printing is excellent for:

- Tradeshow displays
- Banners
- In-store point-of-purchase displays
- Backlit transparencies
- Event signs and promotional signage
- Outdoor banner display
- Presentations
- Business or personal artwork display
- Anywhere you need to display large photographic-quality images.

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fulfillment

office furniture

large format

direct mail

Addressing



Envelope Stuffing



Direct Mail

Design & Production of Mailing Pieces

Businesses know that direct mail is a great way to deepen customer loyalty and increase top-of-mind awareness. As you're preparing to launch a direct mail campaign, the place to start is Calvert McBride. We are experts at helping you get the most bang-for-your-buck. We can help you create direct mail materials that are efficient to produce, and allow for the highest level of postal automation discount.

No matter what the need, Calvert McBride can turn out a fine product, and distribute that product to your customers and prospects. When you work with us – one vendor is responsible – we have the staff, equipment, and mailing knowledge to take your direct mail campaign from concept to completion. We are committed to finding the best way to get your company's word out.

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fulfillment

office furniture

office supplies

direct mail



100
YEARS
1910-2010

Fulfillment

Fulfillment... What exactly is fulfillment? Fulfillment is defined by Business Directory.com, as "The process of taking an order and executing it by making it ready for delivery to the intended customer. It may involve warehousing, pickup, packing, labeling, etc." So, what does fulfillment mean at Calvert McBride? It means saving you time and money. Do you ever need to send multiple pieces of literature to one place? Do you manufacture a product that is shipped with several different printed pieces? Do you gather these pieces by hand, place them in some form of packaging and include them with your product? What if your literature was delivered to you already packaged for your product? How much could you save by not having to gather your literature? How much could you save if you didn't have to stuff your envelopes for mailing? Our automated equipment is accurate, reliable, and fast. We can save you time and money.

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fulfillment

office furniture

office supplies

promotional



100
YEARS
1910 - 2010

Office Furniture

**Desk
Chairs**

Online Ordering
www.calvertmcbride.com

The beauty and efficiency of an office is determined to a great extent by the office furniture within it. Getting the exact furniture for your office at the right cost is a challenge. The way that your office is set up will not only have an impact on how well you do your job; but, how others view you, and even how you view yourself. At Calvert McBride, our focus is on quality- the quality that professional business people expect. If you are looking for quality that can last a lifetime, come see us - Calvert McBride, the business professional's department store.

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Office Furniture



100
YEARS
1910-2010

Office Supplies

Calvert McBride has been providing products and services since 1910. We have enjoyed a history of long relationships with our clients and it is our corporate belief that our company's success is measured in the depth of relationships with our customers. Calvert McBride continues to improve our level of services through communication with our customers. Our facilities carry the latest in technology which help to strengthen our position in the marketplace with extensive research and development.

Our Office Supply Division provides customers with over 54,000 items from which to choose. From our 1,500 page full color catalog to our easy ordering website, Calvert McBride can fulfill your companies needs. We can support your ordering processes with our custom designed website, which allows the procurement process to be done by an individual buyer, or with delegated protected oversight. We understand the needs of our customers and desire to continue to look ahead and broaden our abilities and support our clients now and into the future.

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occasions

company facts

office supplies

promotional



100
YEARS
1910-2010

Promotional

A promotional item is considered an effective tool of communication between a business and its customers. These items convey messages, promote business, and gain customer appreciation. There are several reasons for using promotional items in the business fraternity. Some items are discussed below:

- **Promotional events:** Businessmen are eager to use promotional items during an event, expo, tradeshow or a convention. Since large groups assemble at such events, it is an ideal time to showcase your products and services.
- **Customer retention and appreciation:** By offering free gifts to your customers, you can earn their loyalty towards your company. In fact, your clients or existing customers can voluntarily advertise on behalf of your company.
- **Goodwill gesture:** Offering the free promotional item does not necessarily mean brand promotion only. It projects as a good will gesture shown towards your existing clients for their loyalty.

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occasions

company facts

online proof

promotional

Engagement, Save the Date Annoucements

Getting married? We have a large selection of full line wedding invitations, from casual to elegant. If you're looking for a one of a kind invitation that's just yours, we can do that too. Our staff will sit down with you, one on one, and design an entire line of matching save the dates, invitations, programs, thank you cards, and more that fit your style.

If wedding supplies are not on your list, but birthdays, baby showers, or graduations are; then, we've got you covered. We carry announcements, invitations, and letterheads, as well as many other products for all occasions. Come check us out, or give us a call. There's no appointment necessary.

Wedding Invitations

Banners

Large Format Prints



Special Occasions

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Company Facts

Company Facts

- Number of Employees– 60
- 16 Year average tenure
- Family Owned and operated for 100 years.

Fort Smith AR Facility

- 44,000 total sq foot
- 14 Presses

Monterrey Mexico Facility

- 8300 total sq foot

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Online Proofing

We are here to make your job easier, one way that we do that is with online proofing. You are able to visit our FTP site and upload your project in minutes. Once your project is done you will receive an email with a link you can view your full resolution proof.

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Gary Bradley
Sales Manager

Calvert McBride
3811 Planters Road
Fort Smith, AR 72908
Phone: 479.646.8311, ext 112
Cell: 479.806.8811
Fax: 479.646.6036
Email: garyb@calvertmcbride.com



Partner Contact

Calvert
McBride Inc.
www.calvertmcbride.com

contact

service



Penny Wolfe
Account Executive

Calvert McBride

3811 Planters Road

Fort Smith, AR 72908

Phone: 479.646.8311, ext 0

Cell: 479.806.6000

Fax: 479.646.6036

Email: penny@calvertmcbride.com

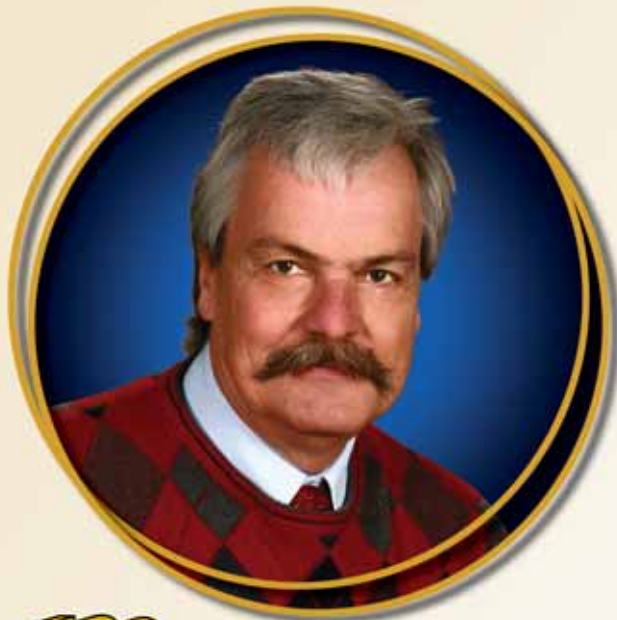


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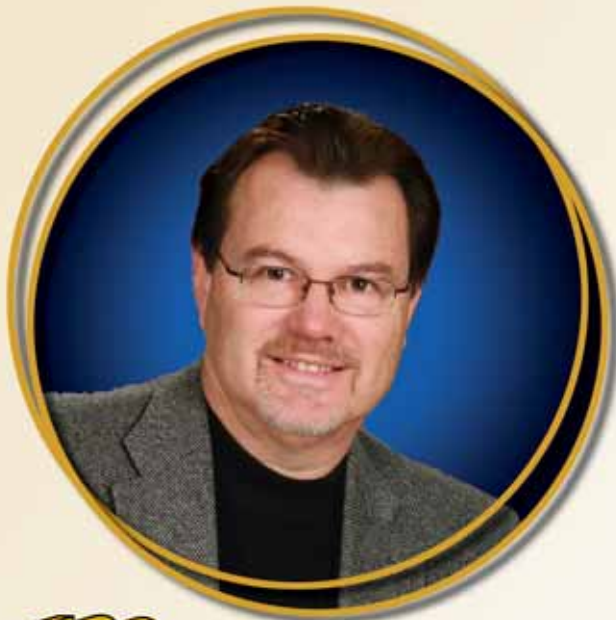
Curt Bruno
Account Executive

Calvert McBride
3811 Planters Road
Fort Smith, AR 72908
Phone: 479.750.3962
Email: curtisbruno@sbcglobal.net

Calvert
McBride Inc.
www.calvertmcbride.com

contact

service



Kevin Mehle
Account Executive

Calvert McBride
3811 Planters Road
Fort Smith, AR 72908
Phone: 479.646.8311, ext 107
Cell: 479.806.3350
Fax: 479.646.6036
Email: kevinmehle@calvertmcbride.com

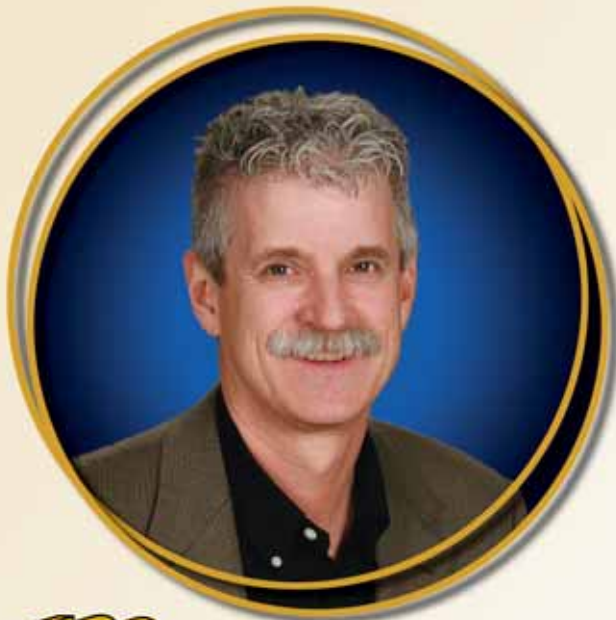


Partner Contact

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Partner Contact

Alan Sowers
Marketing Manager

Calvert McBride

3811 Planters Road

Fort Smith, AR 72908

Phone: 479.646.8311, ext 113

Cell: 479.719.6990

Fax: 479.646.6036

Email: alan.sowers@calvertmcbride.com

Calvert
McBride Inc.
www.calvertmcbride.com

contact

service



Tom Davidson
Account Executive

Calvert McBride
3811 Planters Road
Fort Smith, AR 72908
Phone: 479.646.8311, ext 108
Cell: 479.806.0082
Fax: 479.646.6036
Email: tomdavidson@calvertmcbride.com



Partner Contact

Calvert
McBride Inc.
www.calvertmcbride.com

contact

service



Larry Reed
Account Executive

Calvert McBride
3811 Planters Road
Fort Smith, AR 72908
Phone: 479.646.8311, ext 111
Cell: 479.651.3982
Fax: 479.646.6036
Email: lreed@calvertmcbride.com



Partner Contact

Calvert
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www.calvertmcbride.com

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Kevin McBride
Office Supplies/Sales Manager

Calvert McBride
3811 Planters Road
Fort Smith, AR 72908
Phone: 479.646.8311, ext 103
Cell: 479.806.0072
Fax: 479.646.6036
Email: kevinmcbride@calvertmcbride.com

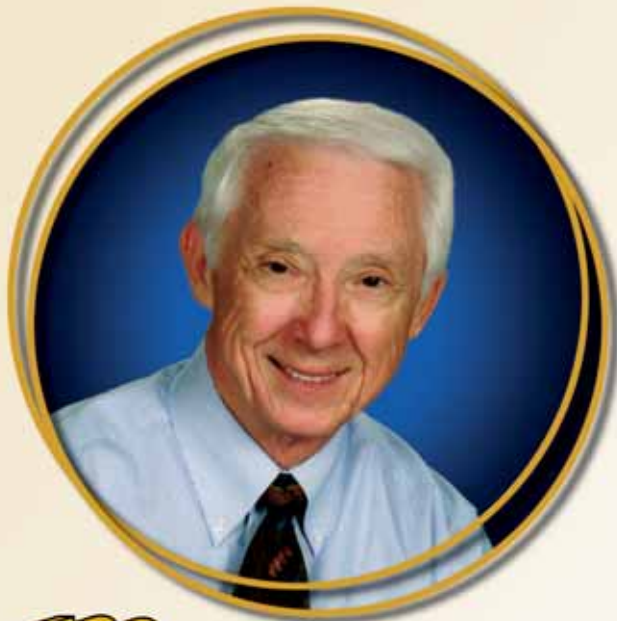


Partner Contact

Calvert
McBride Inc.
www.calvertmcbride.com

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Partner Contact

Ralph Blansett
Account Executive

Calvert McBride

3811 Planters Road

Fort Smith, AR 72908

Phone: 479.646.8311, ext 109

Cell: 479.651.3570

Fax: 479.646.6036

Email: ralphblansett@calvertmcbride.com

Calvert
McBride Inc.
www.calvertmcbride.com

contact

service



Bob Calvert
President

Calvert McBride
3811 Planters Road
Fort Smith, AR 72908
Phone: 479.646.8311, ext 117
Cell: 479.806.0071
Fax: 479.646.6036
Email: bobc@calvertmcbride.com

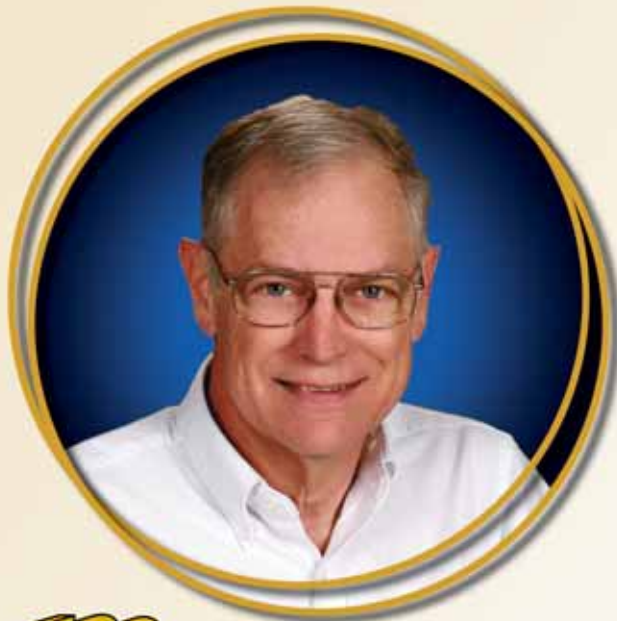


Partner Contact

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McBride Inc.
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Partner Contact

Bill Calvert
CEO

Calvert McBride
3811 Planters Road
Fort Smith, AR 72908
Phone: 479.646.8311, ext 101
Cell: 479.806.0073
Fax: 479.646.6036
Email: billc@calvertmcbride.com

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McBride Inc.
www.calvertmcbride.com

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service



Lonnetta Dart
Customer Service

Calvert McBride

3811 Planters Road

Fort Smith, AR 72908

Phone: 479.646.8311, ext 122

Fax: 479.646.6036

Email: lonnetta@calvertmcbride.com



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Stephanie Robinson
Customer Service

Calvert McBride

3811 Planters Road

Fort Smith, AR 72908

Phone: 479.646.8311, ext 104

Fax: 479.646.6036

Email: stephanie@calvertmcbride.com



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Lynn Teague
Customer Service/Wedding Planner

Calvert McBride
3811 Planters Road
Fort Smith, AR 72908
Phone: 479.646.8311, ext 116
Fax: 479.646.6036
Email: lynne@calvertmcbride.com



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www.calvertmcbride.com